



FOR IMMEDIATE RELEASE

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**TREE-HUGGING DAY TO TAKE PLACE ON SEPTEMBER 22
AUTUMN EQUINOX... AND EVERYONE IS INVITED TO HUG A
TREE WHEREVER THEY MAY BE**

**Public "Group Tree Hug" To Take Place At Noon In Santa Monica
Palisades Park At Children's Tree Of Life**

Santa Monica, CA – Like Earth Day, **Tree-Hugging Day** should be something we think about and do everyday. Earth Day is officially April 22 and, at least for this year and, of course, more unofficially, Tree- Hugging Day will take place on the **Tuesday, September 22** Autumn Equinox.

Tree-Hugging Day is a non-partisan and open-to-all simple and loving way for people to show their appreciation and caring for trees and the many aesthetic, environmental and life-giving attributes they provide. It is also a way to show that "tree hugger" is a positive environmental label.

People of all ages are encouraged to take a moment of time during their work day, school day or leisure day on September 22 to hug a tree...or two...or more...wherever they may be. Also that day a public "**Group Tree Hug**" will take place from **12:00 Noon** until 1:00PM in the **Santa Monica Palisades Park at the Children's Tree of Life** located at **Ocean Avenue and Colorado Avenue** just north of the gateway to the Santa Monica Pier.

Tree-Hugging Day organizers say they believe in thinking globally and acting locally, but think it would be very positive if participation branches out beyond Santa Monica. They also say they are very appreciative of the letters of support they have received from the **Santa Monica Board of Education** and the **Santa Monica College Board of Trustees** as well as the **Santa Monica City Mayoral Commendation**.

Tree-Hugging Day is being sponsored by the **Alliance for Survival** peace and environmental group.

For further information:

Visit: www.TreeHuggingDay.com

E-mail to: TreeHuggingDay@earthlink.net

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