

# Things to know as we get ready to **Light The Night Thursday, October 22!**



- 5:30 p.m.**      **Check-in begins** under the brick walkway near Tyler's Tap Room on Durham's American Tobacco Campus. This is when all Walkers turn in additional funds raised, complete registration forms for un-registered Walkers and pick-up their t-shirt and food coupons.
- 5:30 – 7 p.m.**      **Pre-Walk Festivities:** Enjoy food from the American Tobacco Campus restaurants: Tyler's Tap Room, Mellow Mushroom and Cuban Revolution. Vitamin Water will be there with tasty drinks and some games. Check out the juggling stilt walker and moon walk and be sure to say hello to Stormy, the Duke Blue Devil and Wool E Bull! Listen to the music while participating in the mission activities such as decorating a quilt square and tying a ribbon to your balloon in honor or memory of a loved one. Definitely don't forget to take your team photo!
- 7 p.m.**      **Walk Program begins** on the stage underneath the water tower. Join us in thanking our Walk sponsors, remembering those we've lost to cancer, and celebrating our survivors. Get ready to Walk!
- 7:25 p.m.**      **Light The Night Walk begins!** Exit the American Tobacco Campus under the balloon arch.
- 8 p.m.**      **Post-Walk Celebration:** Enjoy treats donated by CiCi's Pizza and Whole Foods, along with music and announcements of our final Walk fundraising totals!

## **Why We Walk**

As our event approaches, I want to take time to remind each of you **why we walk and raise money** with **Light The Night**. We walk for our honorees, **Marisa and William**, who have successfully fought blood cancer because of the strides made in research funded by The Leukemia & Lymphoma Society. We walk for **all the survivors** joining us this evening, walking proudly with their white balloons. We walk for **those currently in treatment** and unable to join us this evening. We walk **in memory** of loved ones lost to cancer. We walk in **hopeful anticipation** that the funds we raise for research will put an end to families experiencing the despair of a cancer diagnosis or the loss of a friend or family member.

## **2009 Light The Night Goal**

Our fundraising goal for Light The Night Walks in Eastern North Carolina is **\$400,000!** You and other Walkers have already raised more than 50 percent of this total through sponsorship and individual fundraising! If each Walker raises at least another **\$100**, we can hit our goal of \$400,000 out of the park! Join us in the fight against blood cancers by either making a personal contribution or trying out your fundraising skills! Every dollar makes a difference in the lives of our patients and their families!

## **Parking**

Parking is available in the North and South parking decks on the American Tobacco Campus. (See page 2 for map – Possible \$2-3 parking fee)

## **Walk Route**

The Durham route is a two-mile loop around Downtown Durham finishing at the American Tobacco Campus. Volunteers will be positioned throughout the Walk route to provide support. For those unable to walk, join us at the Start/Finish line to cheer everyone in!

## **Turning in Walker Collection Envelopes**

All Walkers can turn in funds in Bay 7 of the American Tobacco Campus on **Bank Day Tuesday, Oct. 20** and receive a Light The Night tote bag. Or, funds can be turned in the night of the Walk at the registration table. **Please remember that fundraising doesn't have to stop the day of the Walk!** We will accept donations toward individual incentive levels up until Nov. 1st. The Walk is a time to celebrate all we have accomplished so far, but reaching our goal of \$400,000 is when we can really celebrate by providing funds for much needed research and patient services! Keep talking to friends and family – share your Walk experience and explain why you want to help us reach our goal!

**Thank you for your support and we look forward to celebrating with you on Thursday, Oct. 22!**

→ [Click here for Parking / Driving Directions](#)

