

mario s. WALLER

If you are looking for a self-starter with loads of experience, who is fast, accurate and organized with the ability to multi-task under deadline, I am confident you will find my abilities an excellent fit with your organization.

My experience in all facets of graphic design within agency, publishing and freelance roles has given me a unique cross-section of assignments relating to both in-house and extraneous projects and the ability to develop creative, comprehensive and cost-effective solutions.

I am capable of writing copy, am an able photographer, ability in current design software programs for both print and digital formats and hands-on knowledge of the final production and printing process.

I look forward to the opportunity of providing you with more details about my abilities and work history and discussing the opportunity further.

With best regards,



Mario S. Waller

technical QUALIFICATIONS

Quark Xpress, InDesign, Illustrator, Photoshop, ImageReady, GoLive, Dreamweaver, Acrobat, Freehand, Fireworks, Flash, Microsoft Office Products, HTML; Mac & Windows cross-platform compatible

professional EXPERIENCE

Freelance designer for various companies and individuals including:

- **The Medical Center of Aurora/HealthONE** - newsletters, brochures, in-house marketing/training materials
- **Aurora Chamber of Commerce** - newsletters, publications, flyers and marketing materials
- **Villager Publishing** - ad design, publication layout, in-house marketing materials, production-prepress
- **Fitness Lifestyle Magazine** - ad design, publication layout, illustration, photography, production-prepress
- **NAS/Polis Foundation** - publications, direct marketing materials
- **Ciruli Associates** - campaign print collateral, in-house marketing, web site design/maintenance
- **Denver Public Library** - marketing materials
- **Aurora Mental Health Center** - publications, in-house marketing/training materials

Senior Graphic Designer - The Harrison Company, Inc.
Denver, Colorado

Advertising agency for over 65 banks across the country. Responsibilities included: design, layout, and pre-press for all client's printed materials channeled through the company including: print ads, interior/exterior signage, newsletters, and bank identification. All design, layout, and pre-press done on Macintosh and Windows platforms; printing coordinated through various vendors. Also web site design/management, sales/proposal development, layout, and graphic design for sales staff in print, web, and/or multimedia form. Helped redesign and develop both proprietary marketing programs which enabled the company to increase sales from 35 to 65 banks in eighteen months.

Graphic Artist - Cowles Media/Sentinel Publishing Co.
Aurora Colorado

Sole artist responsible for design and/or layout of all in-house ads solicited by eight-person sales staff; coordinate ad flow through production and prepress deadlines for (5) weekly community newspapers; design and layout of special sections and sales materials; creation of graphics for editorial staff. Work was continually used as a company-wide example to increase creativity and visual impact of its publications.

EDUCATION

COMMUNITY COLLEGE OF DENVER - Honors Graduate,
Associate of Applied Science Degree - Commercial Art

UNIVERSITY OF COLORADO

Three years undergraduate study in Fine Arts degree program.

accomplishments & AFFILIATIONS

Recipient - Aurora Chamber of Commerce
"Business/Person for the Arts Award";
Winner - 1995 Denver Botanic Gardens Fine Arts
Poster Contest

President
- Aurora Arts and Humanities Council '95 - '97

Board Member
- Aurora Arts and Humanities Council '93-07

Committee Member
- Aurora Cultural Affairs Commission '96 - '98
- Aurora Chamber Business for the Arts Council '95 - '97
- Aurora Citizens Cultural Complex Initiative - '97 - '02

PORTFOLIO

Available upon request
See samples at: <http://home.earthlink.net/~sixandsix>