

GULP Business Basis Questions (Required for FREE directory listing)

1. Please provide the following information concerning your business:

a. Business name: _____

b. Principle address: _____

c. Principle phone: _____

d. Web address (in any): _____

e. Email address (if any): _____

f. Business category (to be used in the directory index): _____

2. Please give a general description of your business (20 word limit):

3. Please estimate the percentage of the business that is owned by persons who reside in Mendocino County: _____

4. Is the Business part of a chain or franchise with more than 25% of its locations outside of Mendocino? Yes ___ / No ___

INFORMATION FOR HIGHER LEVEL GULP CERTIFICATION AND PROMOTION (OPTIONAL)

5. Does your business have a policy of obtaining wholesale goods from an independent, locally-owned supplier when possible? Yes ___ / No ___

6. Please identify the most significant Mendocino County suppliers of goods that your business relies on:

a. _____

b. _____

c. _____

7. Please identify the most significant goods that your business relies on that you do not or cannot obtain from a source within Mendocino County:

a. _____

b. _____

c. _____

8. Does your business have a policy of obtaining support services from an independent, locally-owned supplier when possible? Yes ___ / No ___

9. Please identify the most significant Mendocino-County suppliers of services (banking, accounting, etc.) that your business relies on:

a. _____

b. _____

c. _____

10. Please identify the most significant services that your business relies on that you do not or cannot obtain from a source within Mendocino County:

a. _____

b. _____

c. _____

11. Does your business have a policy or make any formal effort to select products that are environmentally-friendly? If so, please explain: _____
