

SINCE 1916



# Advertising Corp.

## RATE CARD

Effective October 1, 2008

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OHIO MARKETS	POPULATION	COVERAGE	PANELS PER SHOWING			PRICE PER MONTH
			REG.	ILL.	TOTAL	
ATHENS (Athens County)	62,223	Single Panel				\$ 630
		25	3		3	1680
		50	5	1	6	2892
		75	9	1	10	4352
		100	10	2	12	4850
CALDWELL (Noble County)	14,058	50		1	1	400
		100		2	2	710
CAMBRIDGE (Guernsey County)	40,792	Single Panel				495
		25	1	1	2	870
		50	2	2	4	1680
		100	4	4	8	2866
CARROLLTON (Carroll County)	28,836	Single Panel				420
		50	1	1	2	787
		100	2	1	3	1076
COSHOCKTON (Coshockton County)	36,655	Single Panel				495
		25	2		2	945
		50	3	1	4	1800
		100	7	1	8	3087
DOVER - NEW PHILADELPHIA (Tuscarawas County)	90,914	Single Panel				550
		25	3	1	4	1910
		50	5	1	6	2698
		75	7	2	9	3722
LOGAN (Hocking County)	28,241	Single Panel				440
		50	2	1	3	1185
		100	3	2	5	1842
		McCONNELLSVILLE (Morgan County)	14,897	Single Panel		
50	1			1	2	787
100	1			2	3	1097
MOUNT VERNON (Knox County)	54,500	Single Panel				605
		25	2		2	1100
		50	3	1	4	1926
		100	6	2	8	3370
NEW LEXINGTON (Perry County)	34,078	Single Panel				450
		25	2	1	3	1260
NEWARK (Licking County)	145,491	Single Panel				800
		25	1	3	4	2475
		50	2	5	7	3855
		75	3	8	11	5650
ZANESVILLE (Muskingum County)	84,585	Single Panel				625
		25		2	2	1040
		50		4	4	1872
		75		6	6	2652
		100		8	8	3328

\* All rates are net and subject to change.

\* Rates do not include production charges.