

**NCPI Advisory Group Conference Call
January 10, 2005 5p-6p**

Summary Notes (accepted 2/14/05)

Advisory Council Members present: Donna Anderson, Vicky Ferraresi, Marcia Grant, Beverly Nicholson, Rhonda Nichols, Lori Reisner, May Sung, Rita Yakubik, Judy Citko (last portion only)

Other participants: Ann Gouré, Cathy Dawson, Steven Rickards

Donna Anderson called conference call to order and asked for review of meeting notes. Amended Summary Notes of November 13, 2004 and Summary Notes of December 13, 2004 conference calls were accepted.

Chair's Report (Donna Anderson)

The AACPI 16th Annual Conference is June 9-11, 2005 in St. Louis, Missouri. May attended last year and request for volunteer from NCPI to attend this year, with NCPI covering airfare. Rhonda Nichols tentatively volunteered and will confirm soon. Rhonda suggested bringing a poster presentation highlighting the process/outcome of SB151. All agreed with this idea.

Thanks to Bill Marcus for creating the explanatory letter accompanying the Joint letter from the Pharmacy and Medical Boards on the Health & Safety Code section 11167 provisions and how they work in conjunction with federal law. This relates to the difficulty of getting the new controlled substances prescription form. Donna reported that in collaboration with NCPI, SCCPI also plans to send out these communications via their January newsletter.

SB 151 December 14, 2004 Audio Conference (Beverly Nicholson)

Beverly Nicholson reported a very successful audio conference with 154 participants on 49 ports. The \$20 registration fee did not seem to be a deterrent, and one participant's evaluation included a thank you for the reasonable cost. A CD recording has been forwarded to the Board of Pharmacy to post on their website. It was suggested that NCPI may wish to consider using this format again for future projects. Special thanks goes to Dr. Judi Nurse with the Pharmacy Board for conducting the audio conference.

NCPI Website (Vicky Ferraresi)

At the second face-to-face workgroup meeting, it was agreed upon to keep the home page simple so that home users will find it convenient and user-friendly.

There was much discussion about the logo. The workgroup recommended the California Poppy (state flower) as the logo. Vicky has contacted UC Davis for permission to use this. Beverly Nicholson suggested that the logo should be something that could be replicated in the future for stationery and other communications, and that NCPI needed to explore additional ideas. Rhonda Nichols prioritized the short time frame that would be required since it would be desirable to have the logo on the website when it is launched.

(The target date for website launch is March 1, 2005.) Donna Anderson agreed to consult with her brother-in-law, a graphic artist, to mock up other possible logos/photographs that will depict the message that we desire. May and Rhonda requested that Advisory Council members provide input on what the logo should depict. Considerations are the geographical area (Northern CA), blend of purpose and geographical area, collaborations, etc.

ACTION: All NCPI Advisory Council members are asked to forward ideas for the logo, including visual and word concepts, to Donna by January 31, 2005, with the goal being that the logo could be finalized on the February 14, 2005 call of the Advisory Council.

ACTION: Vicky requested NCPI Advisory Members to view the Links page and contact her or Chuck regarding additional possibilities.

(vferraresi@pathwayshealth.org or chakkarinen@comcast.net).

Vicky suggests that the member login id and password be the same for all Advisory Board members. The workgroup suggested nocanopain (all lower case, one word). This will eliminate the need to maintain/update individual passwords. All present were in agreement.

Vicky asked members if they would like to include the NCPI roster on the website and specifically how they would like to see the names of advisory council members listed; including work address and phone number versus more details like email addresses, etc. The Member page would be separate from other pages and not accessible to the general public.

ACTION: Vicky agreed to send out a survey to Advisory Council members to ask.

Vicky also reported about disclaimer language requested by ACS as well as a privacy statement. ACS logo will appear at the bottom of each page and link to the ACS website.

ACTION: Both disclaimer and privacy statement will require legal review and approval by ACS.

ACTION: Vicky requested that a process be set up to review and update the content on the website. May suggested that all NCPI Advisory Council members leading projects form a group that would be responsible for reviewing and updating the Pages on a regular basis, i.e. four times per year. Process to be finalized.

Future Projects (Donna Anderson led the discussion)

Group discussed possible future projects. Rhonda Nichols agreed to work on positive messages about pain and where and in what form based on the Strategic Plan.

The group discussed possible topics for a future NCPI - SCCPI joint conference with a target of 2006, for which planning should begin now. Some ideas for topics included the following: institutionalizing pain management within health systems and managed care; Power over Pain – could be funded with existing moneys from drug companies; “cutting

edge pain management programs in California; state practices north and south, to name several.

ACTION: Marcia Grant, Professional Chair for SCCPI, will bring this up tomorrow at the SCCPI Annual Planning meeting.

Lance Armstrong Foundation

May reminded that the deadline for the Lance Armstrong Foundation Letter of Intent to submit a proposal is February 15, 2005.

ACTION: A small group that represents project leads, i.e. May, Donna, Kathy, Rita, Rhonda, Beverly, Bill – hold a conference call to discuss with Carolyn Gamble, the ACS grant writer. May will contact this group to set up the call.

Next NCPI Advisory Council Conference Call:

Monday, February 14, 2005, from 5p-6p. (Note correction from the January 7 email message)