



Matt G. Leger *graphic design, illustration, logo design, web design, writing and more*
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SUMMARY

Graphic designer with experience in design for print and Web advertising, new business, sales promotion, package design, corporate identity. Expertise in color and type design, layout and production. Hard worker, independently or as part of a team, who goes the extra mile to ensure quality and timeliness. Expert in Macintosh and Windows graphics programs as well as traditional board skills. Greatly enjoys being the solution to others' design and production problems.

OBJECTIVE

A full-time, permanent position with on-site staff of a non-profit organization, design studio or advertising agency.

EXPERIENCE

- 1/2008 – present **Superior Printing Company Inc.**, Atlanta, GA *Prepress Designer*
Provided original design and production services for a national printing firm serving clients in the high-end hospitality industry, including major hotel chains and restaurants, country clubs and resorts.
- 2/2007 – 12/2008 **Freelance and temporary/Aquent Inc.**, Atlanta, GA *Graphics Specialist*
Production work and website design services for a variety of clients, most notably two local printing firms and a national hardware/home improvement chain's web marketing office.
- 1/2005 – 1/2007 **Allegra Print & Imaging**, Marietta, GA *Prepress Specialist*
Provided prepress and production services fulltime for a franchise printing, signmaking and promotional items shop in metro Atlanta. Direct-to-plate and high-resolution laser output, bindery and digital production management. E-commerce website setup and maintenance for select clients. Temp until 10/05, on staff thereafter.
- 6/2003 – 1/2005 **Venturi Staffing Partners/PrintStaff LLC**, Atlanta, GA *Graphic Designer*
Temporary print and Web design/production services for corporate clients in the greater Atlanta metro area. Most recent client was a local professional association whose needs included production and design of flyers, newsletters, posters and Web pages promoting association events and trade courses.
- 6/2002 – 3/2003 **BOSS Staffing/HireKnowledge**, Philadelphia, PA *Graphic Designer*
Design, layout and editing of print documents and presentations for corporate clients.
Freelance, Philadelphia, PA *Graphic Designer/Production Artist*
Logo and production design. Clients included TimeCzar.com and the Philadelphia Dept. of Public Health's Immunization Program.
- 11/1998 – 3/2003 **Advantage Human Resourcing**, New York, NY *Graphic Designer*
Designed and produced proposals, reports, onscreen presentations, collateral and promotional materials. Full-time for Ernst & Young LLP within its Creative Services Group until April 2001, part-time to March 2002. Part-time for Credit Suisse First Boston in its New York office to March 2003.
- 7/1996 – 9/1998 **The Alden Group**, New York, NY *Creative Specialist*
Did full-time creative work for midtown Manhattan advertising/PR/marketing agency (now defunct). Designed and produced print ads, presentations, collateral, brochures and websites. Performed Macintosh and Windows software/hardware installation, peer-to-peer networking and troubleshooting.

Information on employers prior to 1996 available upon request.

EDUCATION **Louisiana State University**, Baton Rouge, LA *Bachelor of Fine Arts, Graphic Design*

SKILLS

- Software: QuarkXPress, Adobe Creative Suite, Microsoft Office and others
- Concept-to-production print design and layout
- Illustration, image editing, chart/graph and logo design
- Writing of all sorts, copy editing, typography
- HTML coding, Web graphics creation/optimization and page/site design/maintenance
- Computer hardware/software installation, maintenance, troubleshooting

REFERENCES Available upon request.