



DB2. Data Management Software

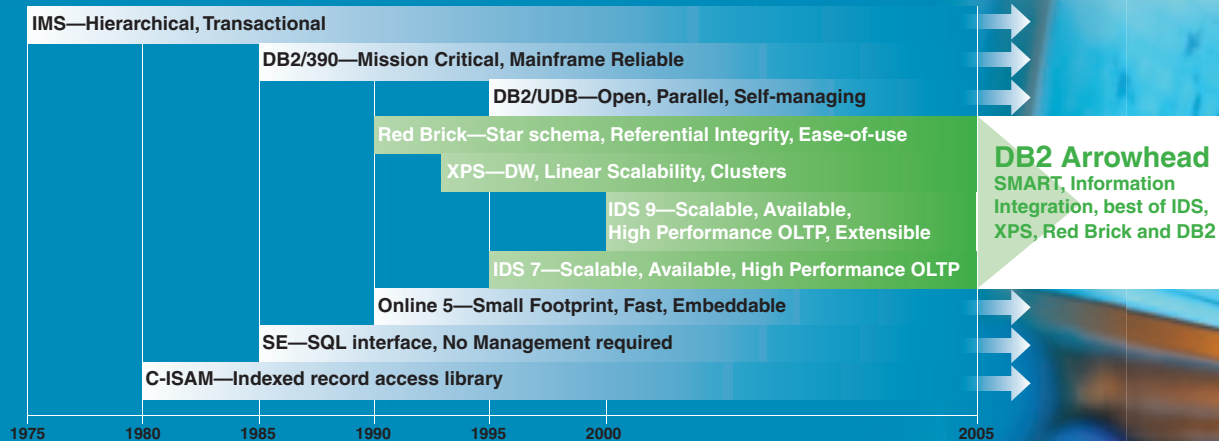
IBM Data Management Vision Strengthens Informix

Technology meeting the needs of an On Demand world



IBM and Informix Database Evolution

- Industry leading innovation
- Low cost upgrades
- Investment protection for installed base



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“IBM lends strength to Informix. IBM IDS is a great product with a solid infrastructure and excellent customer service. Now, having a well-respected company such as IBM behind the product will enable it to benefit from IBM’s resources, technical innovation and leadership.”
 Rob Shanks, President, GlobeXplorer Inc.

“IBM has always been a name we could rely on, thanks to the company’s well-established market presence, technological leadership and excellent customer support. Since Informix-branded products are now a part of IBM’s data management family, those powerful assets bring even greater benefits to our enterprise.”
 Walter Kerner, Vice President for Technical Services, Columbia House