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Résumé:

HTML — <http://tinyurl.com/jaychow>
 Word — <http://tinyurl.com/jaychowWord>
 PDF — <http://tinyurl.com/jaychowPDF>
 Plain Text —
<http://tinyurl.com/jaychowText>

Portfolio:

Web — <http://tinyurl.com/jaychowPortfolio>
 Email Marketing —
<http://tinyurl.com/jaychowEmail>
 PDF — <http://tinyurl.com/jaychowPDF32>,
<http://tinyurl.com/jaychowPDF96>

POSITION STATEMENT	Experienced and diverse design professional seeking senior creative position where knowledge in graphic design, Web/multimedia development, and digital photography can be maximized to deliver effective messages on time, on target and on budget.	
WORK EXPERIENCE *archived	01/01–Present	<p>Self–Employed — Milwaukee, WI Freelance Designer/Photographer Designed graphic and Web projects: — The Congregationalist — Magazine of The National Association of Congregational Christian Churches: 09/4, 09/3, 09/2, 09/1, 08/4, 08/3, 08/2 — www.theflowerlady.com — Web and newsletters: 9, 8, 7, 6, 5, 4, 3, 2, 1 — www.exceptionaleventswi.com — Brochures, invitations, newsletters, etc. for: Discovery World, Milwaukee Club, Milwaukee Florentine Opera, Milwaukee Public Museum... — www.badgerassoc.org* — WC3 compliant site for visually impaired Photographed corporate/private events: — MPM, Wilson Center, photo–documentary and portraiture — Wedding photography: Henson, Prondzinski, Miller, Paap</p> <p>03/08–07/09 Move, Inc. (Top Producer division) — Milwaukee, WI Graphic Designer Designed and maintained: CSS/SQL–based dynamic sites on Windows platform; banners and animations and Web graphics. Working knowledge of ASP VBScript. Web sites designed & co–developed: 1, 2, 3, 4, 5*, 6, 7, 8 Web sites maintained: Interactive map, Interactive floorplans, Photo gallery Banner ads: 1, 2, 3, 4, 5, 6</p> <p>08/02–01/08 Assurant Health — Milwaukee, WI Senior Graphic Designer Reported to Graphic Design Manager. Responsible for design and production of print and online marketing collateral, HTML email and Web graphics with strict adherence to brand guidelines. — Designed awarding–winning corporate campaign and print pfojects with Adobe CS3 — Member of Brand Development Graphics Team for corporate sites — Created online photo library with Expression Media and Apache server — Developed in–house Graphics Forum with BBphp — Developed HTML emails with Dreamweaver, BBEdit, Netscape and vendor software — Developed “Web–In–A–Box” Prototype/Templates for insurance agents — Photographed corporate events (1, 2) — Flash: IMployee Landing Page, AHA! screensaver. 3D: Holiday Invite</p> <p>04/00–05/01 Tamzen Media, Inc. — Elm Grove, WI Senior Creative Designer/Multimedia Developer — Designed and illustrated multimedia and Internet projects — Authored CBT and conducted eLearning R&D</p> <p>08/98–03/00 Creative Educational Options, LLC — Hartland, WI Multimedia Developer — Developed, promoted and maintained Web sites using SEO (Search Engine Optimization) — Developed medical CBT CD–ROMs: from programming, design to marketing Designed corporate identity, slide presentation</p> <p>08/91–07/98 TOTO Multimedia — Brookfield, WI Multimedia Development Coordinator — Designed and developed award–winning CBT courseware and demos — Photographed stock photo CD–ROM — Created animations and illustrations for children software and Web development</p>

	<p>09/88-06/91 R.J. Martin Company — Paramus, NJ Computer Graphics Supervisor — Managed desktop publishing & service bureau department — Conducted training, trouble-shooting and maintenance — Designed corporate communications audio/visual/print materials</p>
<p>EDUCATION</p>	<p>lynda.com Completed online courses on Web design/development and Adobe CS4</p>  Click icon to view Certificates of Completion. <p>Milwaukee Institute Art & Design — Milwaukee, WI Basic Flash Design Course</p> <p>Online Learning 2000 — Denver, CO Conference attendee</p> <p>Rochester Institute of Technology — Rochester, NY M.F.A. Degree in Computer Graphics; Advanced Graduate Certificate in Videodiscography</p> <p>Kansas City Art Institute — Kansas City, MO B.F.A. Degree in Graphic Design. Major: Graphic Design; Minor: Photography</p> <p>The School of the Art Institute of Chicago — Chicago, IL Studied: Symbology, Offset Printing, LOGO Computer Language, Video Synthesis</p>
<p>TECHNICAL SKILLS</p>	<p>Skill Name [Level: Beginner, Intermediate, Expert / Years of Experience]</p> <ul style="list-style-type: none"> • Acrobat Professional [E/10] • After Effect [B/1] • Aperture [B/1] • Authorware [E/7] • BBedit [E/10] • Bryce 4 [B/1] • CSS [I/2] • Debabelizer [E/5] • Digital Photo: Canon, Fujifilm, Nikon [E/10] • Dreamweaver (CS4) [E/5] • DVD Studio Pro [B/2] • Expression Media (iView MediaPro) [E/5] • FileMaker Pro [B/1] • Final Cut Studio [B/2] • Fireworks [I/2] • Flash (CS4) [B/2] • FontLab Studio [I/4] • Font Management: Suitcase, FontExplorer X, FontAgent Pro [E/10] • FTP: Fetch, Cyberduck, FileZilla [E/6] • HTML Email/eNewsletter [E/4] • iLife [E/3] • Illustrator (CS4) [E/10] • InDesign (CS4) [E/4] • Iris Large-format Inkjet [I/1] • Lightroom [I/3] • Mac OS X Maintenance [E/5] • Mac Pro/Leopard [B/1] • Media Cleaner Pro [I/3] • Microsoft Office [E/10] • Painter X [B/1] • Photoshop (CS4) [E/10] • Profoto Actue 2 System [B/1] • ProStores [B/<1] • Quark XPress (up to 6.5) [E/10] • S-VHS Recording/Editing [B/1] • SlideShow Pro [I/1] • Sound Studio [E/8]
<p>ACHIEVEMENTS</p>	<p>Assurant, Inc. AHA! Health Awareness Campaign — APEX (Award for Publication Excellence: p. 24 under Category 64 "Employee, Benefit & Membership Communications")</p> <p>International Association of Business Communicators (IABC) Madison, WI Chapter — Invited speaker on digital photography</p> <p>Assurant Inc. Branding Guidelines Team — Graphics team member</p> <p>International Gallery of Superb Printing — Bronze award and Honorable mentions</p> <p>Boys & Girls Clubs of Greater Milwaukee — Volunteer-of-the-Year</p> <p>New Media Magazine — Invision Silver Award (Lead programmer, graphic designer)</p> <p>R.J. Martin Company — Employee Special Recognition/Special Achievement Awards</p> <p>Step-By-Step Graphics Magazine — Computer graphics illustration featured</p> <p>Rochester Institute of Technology — International Student Scholarships</p> <p>Advertising Club of Kansas City — Omni Silver Award</p> <p>Fairchild Foundation, Nelson-Atkins Museum of Art and Kansas City Art Gallery Association — Logo/stationery design winners</p>
<p>AFFILIATION</p>	<p>National Press Photographers Association — Member (2001-2002)</p>
<p>VOLUNTEER ACTIVITIES</p>	<p>Assurant Health/YMCA One on One Mentoring — Mentor</p> <p>Milwaukee Art Museum — Family Sundays volunteer</p> <p>Boys & Girls Clubs of Greater Milwaukee — CyberPlace volunteer</p> <p>Friends of Channel 10/36 — Special events volunteer</p> <p>Organization of Chinese Americans, WI Chapter — Board member, 1998-99; volunteer since 1996</p>