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Résumé:

HTML — <http://tinyurl.com/jaychow>

Word — <http://tinyurl.com/jaychowWord>

PDF — <http://tinyurl.com/jaychowPDF>

Plain Text — <http://tinyurl.com/jaychowText>

Portfolio:

Web — <http://tinyurl.com/jaychowPortfolio>

Email Marketing — <http://tinyurl.com/jaychowEmail>

PDF — <http://tinyurl.com/jaychowPDF32>, <http://tinyurl.com/jaychowPDF96> (# samples)

POSITION STATEMENT
Experienced and diverse design professional seeking **senior creative position** where knowledge in graphic design, Web/multimedia development, and digital photography can be maximized to deliver effective messages on time, on target and on budget.

WORK EXPERIENCE
03/08-07/09 **Move, Inc. (Top Producer** division) — Milwaukee, WI
Graphic Designer
Designed and maintained: CSS/SQL-based dynamic sites on Windows platform; banners and animations and Web graphics. Teamed with backend software engineers and gained working knowledge in ASP VBScript.
Web sites designed & co-developed: [1](#), [2](#), [3](#), [4](#), [5](#), [6](#), [7](#), [8](#)
Web sites maintained: [Interactive map](#), [Interactive floorplans](#), [Photo gallery](#)
Banner ads: [1](#), [2](#), [3](#), [4](#), [5](#), [6](#)


01/01-Present **Freelance** — Milwaukee, WI
Freelance Designer/Photographer
Designed graphic and Web projects:
— [The Congregationalist](#) — Magazine of The National Association of Congregational Christian Churches: [08-#4](#), [08-#3](#), [08-#2](#)
— www.theflowerlady.com, Newsletters: [1](#), [2](#), [3](#), [4](#), [5](#), [6](#), [7](#)
— www.exceptionaleventswi.com
— www.badgerassoc.org
Photographed corporate/private events:
— [MPM](#), [Wilson Center](#), [photo-documentary](#) and portraiture
— Wedding photography: [Henson](#), [Prondzinski](#), [Miller](#), [Paap](#)

08/02-01/08 **Assurant Health** — Milwaukee, WI
Senior Graphic Designer
Reported to Graphic Design Manager. Responsible for design and production of print and online marketing collateral, HTML email and Web graphics with strict adherence to brand guidelines.
— Designed awarding-winning corporate campaign and print pfojects with Adobe CS3
— Member of Brand Development Graphics Team for corporate sites
— Created online photo library with Expression Media and Apache server
— Developed in-house Graphics Forum with BBphp
— Developed [HTML emails](#) with Dreamweaver, BBEdit, Netscape and vendor software
— Developed “Web-In-A-Box” Prototype/Templates for insurance agents
— Photographed corporate events ([1](#), [2](#))
— Flash: [IMployee Landing Page](#), [AHA! screensaver](#). 3D: [Holiday Invite](#)

04/00-05/01 **Tamzen Media, Inc.** — Elm Grove, WI
Senior Creative Designer/Multimedia Developer
— Designed and illustrated multimedia and Internet projects
— Authored CBT and conducted eLearning R&D

08/98-03/00 **Creative Educational Options, LLC** — Hartland, WI
Multimedia Developer
— Developed, promoted and maintained Web sites using SEO (Search Engine Optimization)
— Developed medical CBT CD-ROMs: from programming, design to marketing
Designed corporate identity, slide presentation

08/91-07/98 **TOTO Multimedia** — Brookfield, WI
Multimedia Development Coordinator
— Designed and developed award-winning CBT courseware and demos
— Photographed stock photo CD-ROM
— Created animations and illustrations for children software and Web development

	<p>09/88–06/91 R.J. Martin Company — Paramus, NJ Computer Graphics Supervisor — Managed desktop publishing & service bureau department — Conducted training, trouble–shooting and maintenance — Designed corporate communications audio/visual/print materials</p>
<p>EDUCATION</p>	<p>lynda.com Completed online courses on Web design/development and Adobe CS4</p>  Click icon to view Certificates of Completion. <p>Milwaukee Institute Art & Design — Milwaukee, WI Basic Flash Design Course</p> <p>Online Learning 2000 — Denver, CO Conference attendee</p> <p>Rochester Institute of Technology — Rochester, NY M.F.A. Degree in Computer Graphics; Advanced Graduate Certificate in Videodiscography</p> <p>Kansas City Art Institute — Kansas City, MO B.F.A. Degree in Graphic Design. Major: Graphic Design; Minor: Photography</p> <p>The School of the Art Institute of Chicago — Chicago, IL Studied: Symbology, Offset Printing, LOGO Computer Language, Video Synthesis</p>
<p>TECHNICAL SKILLS</p>	<p>Skill Name [Level: Beginner, Intermediate, Expert / Years of Experience]</p> <ul style="list-style-type: none"> • Acrobat Professional [E/10] • After Effect [B/1] • Aperture [B/1] • Authorware [E/7] • BBedit [E/10] • Bryce 4 [B/1] • CSS [I/2] • Debabelizer [E/5] • Digital Photo: Canon, Fujifilm, Nikon [E/10] • Dreamweaver (CS4) [E/5] • DVD Studio Pro [B/2] • Expression Media (iView MediaPro) [E/5] • FileMaker Pro [B/1] • Final Cut Studio [B/2] • Fireworks [I/2] • Flash (CS4) [B/2] • FontLab Studio [I/4] • Font Management: Suitcase, FontExplorer X, FontAgent Pro [E/10] • FTP: Fetch, Cyberduck, FileZilla [E/6] • HTML Email/eNewsletter [E/4] • iLife [E/3] • Illustrator (CS4) [E/10] • InDesign (CS4) [E/4] • Iris Large–format Inkjet [I/1] • Lightroom [I/3] • Mac OS X Maintenance [E/5] • Mac Pro/Leopard [B/1] • Media Cleaner Pro [I/3] • Microsoft Office [E/10] • Painter X [B/1] • Photoshop (CS4) [E/10] • Profoto Actue 2 System [B/1] • ProStores [B/<1] • Quark XPress (up to 6.5) [E/10] • S–VHS Recording/Editing [B/1] • SlideShow Pro [I/1] • Sound Studio [E/8]
<p>ACHIEVEMENTS</p>	<p>Assurant, Inc. AHA! Health Awareness Campaign — APEX (Award for Publication Excellence: p. 24 under Category 64 “Employee, Benefit & Membership Communications”)</p> <p>International Association of Business Communicators (IABC) Madison, WI Chapter — Invited speaker on digital photography</p> <p>Assurant Inc. Branding Guidelines Team — Graphics team member</p> <p>International Gallery of Superb Printing — Bronze award and Honorable mentions</p> <p>Boys & Girls Clubs of Greater Milwaukee — Volunteer–of–the–Year</p> <p>New Media Magazine — Invision Silver Award (Lead programmer, graphic designer)</p> <p>R.J. Martin Company — Employee Special Recognition/Special Achievement Awards</p> <p>Step–By–Step Graphics Magazine — Computer graphics illustration featured</p> <p>Rochester Institute of Technology — International Student Scholarships</p> <p>Advertising Club of Kansas City — Omni Silver Award</p> <p>Fairchild Foundation, Nelson–Atkins Museum of Art and Kansas City Art Gallery Association — Logo/stationery design winners</p>
<p>AFFILIATION</p>	<p>National Press Photographers Association — Member (2001–2002)</p>
<p>VOLUNTEER ACTIVITIES</p>	<p>Assurant Health/YMCA One on One Mentoring — Mentor</p> <p>Milwaukee Art Museum — Family Sundays volunteer</p> <p>Boys & Girls Clubs of Greater Milwaukee — CyberPlace volunteer</p> <p>Friends of Channel 10/36 — Special events volunteer</p> <p>Organization of Chinese Americans, WI Chapter — Board member, 1998–99; volunteer since 1996</p>