



***"NEVER GIVE UP"***



**3rd Annual Ernie Wallengren Memorial Hoopfest  
Calabasas High School  
October 29, 2005**

**All Day Basketball Festival Open to All  
Levels for ALS Research**

**"Thank you for letting me be your coach"  
- Ernie Wallengren**

About the Tournament

The Calabasas High School basketball program offers an annual all-comers charity basketball tournament to support ALS research.

The Ernie Wallengren Memorial Hoop Fest is a one-day event conducted each fall. It is open to recreational and competitive teams. Games are played beginning at 8 AM and go until 6 the early evening. The event has been a great success and a lot of fun. The event features competition between some of the top talent in the greater Calabasas area, as well as from celebrity, corporate, and recreational teams, in order to raise awareness for ALS research.

In July 1939, Lou Gehrig stood before thousands of fans in Yankee Stadium, weakened from the early symptoms of ALS, and said, "I consider myself the luckiest man on the face of the earth." In the face of one of his greatest challenges, Lou Gehrig demonstrated great humility and appreciation for life, and has come to be known as one of history's most powerful symbols of quiet strength and leadership.

The Ernie Wallengren Hoop Fest is a dedication to another great leader, a leader in the Calabasas community, Mr. Ernie Wallengren, who succumbed to ALS in 2003. Ernie was a pivotal part of the Calabasas community, who much like Gehrig, was a silent leader. A father of five children and a successful writer, he also founded and coached a local club basketball team. He also coached basketball at Calabasas High School. His selfless and passionate dedication to youth basketball in the community inspired friends, families, and coaches. He loved basketball, community, and fun, and dedicated a great deal of himself to provide positive pursuits for youth.

Inspired by Ernie's leadership, The Ernie Wallengren Hoop Fest sets aside a day of fun to be shared by the community, families, friends, and basketball fans, having fun in a positive manner for the sake of ALS research.

There will be over 20 teams competing in regulation games throughout the day. Over 150 players will come together to participate. Breakfast, lunch and dinner is available. A fabulous silent auction and a 3-point shooting contest is featured. All participants also get a t-shirt commemorating the event.

**"He touched so many peoples life..."**

**"I wouldn't be who I am today, if it weren't for Ernie..."**

**-Students, Athletes and Friends at Calabasas High -**