

Web Site Statistics For Coldwell Banker Residential Brokerage

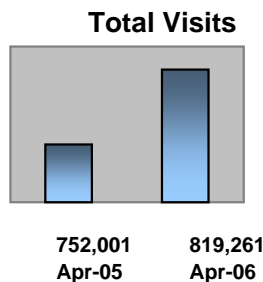
CaliforniaMoves.com

April 2006

Coldwell Banker Residential Brokerage's local Web site serving California.

April 2006 Statistics¹

Total Site Visits: 819,261
Total Page Views: 9,759,874
Average Visit Length: 13.1 minutes



coldwellbanker.com

April 2006

Coldwell Banker's national Web site is one of the industry's leading real estate sites.

April 2006 Statistics²

Total Site Visits: 3,125,886
Total Page Views: 37,771,595
Average Visit Length: 8.8 minutes



REALTOR.com®

March 2006

Our alliance with REALTOR.com®, the Internet's #1 real estate site³, ensures that all Coldwell Banker Residential Brokerage listings are Enhanced Listings - an invaluable resource that creates maximum exposure.

March 2006 Statistics

Our company's presence on REALTOR.com®

Property Views: 16,875,457
Featured Home Views: 2,508,590

REALTOR.com® National Site Statistics⁴

Total Site Visits: 17.7 million
Total Page Views: 485 million
Average Visit Length: 16.6 minutes



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¹ WebTrends; ² SurfAid; ³ comScore Media Metrix, May 2004; ⁴ comScore Media Metrix