

Herbalin

typographer



iconoclast
(i•con•o•clast) noun

1. One who attacks and seeks to overthrow traditional or popular ideas or institutions.
2. One who destroys sacred religious images.

An iconoclastic art director, graphic designer, and typeface designer—Herb Lubalin was one of the most influential American graphic designers from the late 1940s to the early 1980s.

Join us for an exhibition of his work at the Museum of American Cultural History.

when?

Friday, March 25, 9:00 a.m. – 7:00 p.m.
Saturday, March 26, 10:00 a.m. – 9:00 p.m.
Sunday, March 26, 11:00 a.m. – 7:30 p.m.

where?

Museum of American Cultural History
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