

Driving to Distraction

Accidents while driving due to distractions are avoidable.

Every year more than **40,000** people are killed in auto crashes. It is estimated up to **50%** of crashes involve driver inattention.



Drivers, Be Aware!

Causes:

- Cell phones
- Radio, tape, CD players
- Adjusting controls
- Eating and drinking
- Lengthy or emotional conversations

Clues:

- Veering into another traffic lane
- Swerving to avoid hitting something in the road
- Running a stoplight unintentionally
- Missing your exit on a highway



Concentrate!



Put your full attention on what's happening in front of you on the road and avoid engaging in activities that may distract from safe driving!