

Adam Guterman

709 Park Avenue
Laurel, Maryland 20707

Phone: **301-604-8863**

Email: adamjg2@yahoo.com

Web site: <http://home.earthlink.net/~adamjg2>

SUMMARY

Graphic design professional with over 10 years of experience in the graphic design and publishing industries. Worked in markets for commercial clients including: newspapers, in-house design departments and design studios. Projects include: graphic design, ad design, publication design, illustration, page-layout, typesetting, preparing files for commercial printing, digital photography and web design. Quality oriented with extensive knowledge of computer software packages, scanners, cameras and printers. Produced work for several commercial publications.

PROFICIENCIES

Skills: graphic design, advertising design, publication design, web design, web site maintenance, HTML/XHTML, CSS, Javascript, illustration, photography, photo-editing, typography and preparing files for commercial printing.

Software: Adobe Creative Suite, InDesign, Photoshop, Illustrator, Acrobat Professional, Dreamweaver, Flash, Fireworks, Quark Xpress and Microsoft Office.

Operating Systems: Mac OS and Microsoft Windows.

PROFESSIONAL EXPERIENCE

August 2007–Present

Freelance graphic design for print and web

Project work including the following companies:

- Fitch and Co., Inc., Olney, Maryland: vector artwork, logos, animated web ads.
- Infinity Promotions Group, Laurel, Maryland: business card, postcard, ad, website.
- Welch and Rushe, Inc., Upper Marlboro, Maryland: logo, letterhead, brochure, label.
- Cueto & Reed Graphic Design, Gaithersburg, Maryland: various print projects, logos.

September 2006–July 2007

Todd Allan Printing, Beltsville, Maryland

Graphic design and production of printed materials. Work including but not limited to publications, newsletters, guides, direct mailers, booklets, annual reports, brochures, pocket folders, business cards and letterheads.

April 2002–September 2006

Graphic, Advertising, Publication, Illustration, and Web Design

Freelance graphic design, print and web projects for a variety of clients.

November 2000–March 2002

National Association of Credit Management, Columbia, Maryland

Graphic design and production of *Business Credit* magazine, display ads, brochures, direct mailers and marketing materials.

September 1999–November 2000

The Washington Diplomat, Wheaton, Maryland

Graphic design of *The Washington Diplomat* newspaper, design and production of display ads, related marketing materials and web site design/maintenance.

June 1991–May 1999

The Washington Times, Washington, D.C.

Layout and production of display ads, fliers, brochures, advertising supplemental sections, direct mail marketing materials and newspaper display cards.

EDUCATION

2006

University of Maryland University College, Adelphi, Maryland

Bachelor of Science Degree: Graphic Design and Art, Dean's List, 3.925 GPA.

Relevant coursework: graphic design, desktop publishing, art, computer applications, web site design and writing.

2004

University of Maryland University College, Adelphi, Maryland

Computer Graphics and Design Certificate: elements of commercial design, computer graphics, advanced computer graphics, desktop publishing, advanced desktop publishing and web site design.

1999

EI Communications, Alexandria, Virginia

Advanced Adobe Photoshop course.